

True Venture Fund

Funding criteria: community and voluntary organisations



The True Venture Fund, in partnership with True Venture Foundation, has been established to provide additional support to small community-based sports clubs working across North Wales with children and young people to encourage them to **try sport, love sport and stay in sport**.

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The fund was kickstarted by a world record breaking attempt by endurance athlete Sean Conway, who set a new world record by completing 105 long-distance triathlons in 105 days in July 2023.

The fund will prioritise groups that provide individual sports opportunities *such as athletics, swimming, boxing, cycling etc and multi-sports such as triathlon etc, rather than group/team-based sporting activities such as rugby, football, hockey etc.

Third sector sports-based local community groups across Anglesey, Gwynedd, Conwy, Flintshire, Denbighshire and/or Wrexham are encouraged to apply for funding to support their work with children and young people.

The fund will support:

- small sports clubs focussed on individual sports/multi-sports, as detailed above*, to raise their standards to help them provide the activities and opportunities listed below.
- the provision of activities to encourage more children and young people to **try sport** via increased access to sporting opportunities, including, for example, taster sessions with a sustainable model.
- activities that will encourage children and young people to **love sport**, by raising their aspirations to consider competitive sport and/or to compete at a higher level in their chosen sport/s.
- activities that enable children and young people to **stay in sport**, by maintaining regular involvement in their chosen sport/s, whether competitively or in another aspect like coaching or officiating.

We encourage groups to think about how they will increase accessibility to those who are underserved or vulnerable, including those from protected characteristic backgrounds as identified within the 2010 Equalities Act and individuals from the most deprived communities in Wales.

Grants available

Grants ranging from £500 to £2,500 are offered to eligible groups.

For more information, visit www.communityfoundationwales.org.uk

Examples of expected applications include:

- Equipment to enhance taster session offerings
- Programs and marketing efforts to attract children to the sport
- Coach training courses to support youth development
- Increased venue rental for extended or additional sessions under a sustainable model
- Membership or affiliation costs to sporting bodies for improved governance.

When requesting project funding, keep in mind that the True Venture fund prefers to finance complete items rather than contributing to broader expenses. For example, in a recent funding round, the fund supported the purchase of 8 backstroke start wedges, but didn't fund a section of fencing for venue security.

NB. This list is not exhaustive and we would love to see new, innovate ideas. We encourage you to book a call with our Grants Officer to discuss your project in more detail before applying. The Grants Officer will be able to point you in the right direction for any further support you might need or can advise you if your project does not meet our expectations, to save you unnecessary time and effort spent.

Who can apply?

The fund is looking to support grass roots, local community sports clubs, constituted groups and regional bodies, but will consider an application from a sporting body based outside of North Wales, if the application is to establish a local group in North Wales.

You must be **one** of the following:

- Constituted Group
- Registered Charities or a Charitable Incorporated Organisation
- Non-profit Company Limited by Guarantee with charitable aims and a named asset lock
- Community Interest Company with a named asset lock
- Social Enterprise

The True Venture Foundation would love to hear from you, if you feel you have a project that is related to the aims of this fund but doesn't meet funding limits or other key criteria. In this situation, please reach out to info@trueventure.org.uk

How to apply?

Applicants must complete an online application form which can be accessed via our website. The website will contain the most up to date information regarding deadline dates etc.

Please note:

- Grants will not be awarded retrospectively i.e. for costs incurred before receipt of our grant offer letter, and the signed terms and conditions have been returned.
- Grants are not available to support fundraising for other groups and charities.
- Grantee organisations will be required submit an evaluation report to tell us how the funding has been spent and the difference it has made to the lives of local people.

The Wellbeing of Future Generations Act 2015

The Wellbeing of Future Generations (Wales) Act is about improving the social, economic, environmental and cultural well-being of Wales. It requires organisations in Wales to think about the long-term impact of their decisions, to work better with people, communities and each other, and to prevent persistent problems such as poverty, health inequalities and climate change.

We are keen to encourage organisations to think about not just the community in which they live and work, but also how their work aligns with and complements the services and activities of other groups and organisations both voluntary and statutory.

We would like you to think about how your organisation can work together with others to add value, working in partnership rather than in competition. In your application, please explain your plans for the future as well as for the present, we would like to see how groups are thinking about the long-term impact of their decision making to work with and alongside others.

