

The Brown Family Fund

Funding criteria: community and voluntary organisations



The Brown Family Fund priority themes are around sustainability and helping young people to have a brighter future. To be successful, projects must demonstrate how their activities contribute to one or more of the following:

- **Mentoring:** nurturing and empowering individuals to develop lasting skills and knowledge. A sustainable mentoring approach ensures the growth and success of mentees, creating a ripple effect as they, in turn, contribute positively to their communities and professions over time.
- **Volunteering:** Volunteers play a pivotal role in advancing the sustainability, growth, and development of a community by actively participating in initiatives such as wellbeing, environmental stewardship, social equity, and economic resilience, etc. For example, projects such as community gardens, renewable energy programmes, and educational outreach not only contribute to immediate positive impacts but also lay the foundation for the long-term sustainability and progressive development of the community.
- **Education:** Projects emphasising environmental consciousness, social responsibility, and lifelong learning. Sustainable education not only equips students with the skills needed for a rapidly evolving future but also instils a sense of responsibility towards creating a more sustainable and equitable world for the next generation.
- **Environment:** Community groups play a pivotal role in environmental sustainability by engaging in collective efforts such as conservation initiatives, waste reduction programmes, and community gardens. Through collaborative action, these groups contribute to the wellbeing of both local ecosystems and residents, fostering a sense of environmental responsibility that can inspire broader positive change. Community groups can further enhance sustainability by integrating volunteering initiatives, such as environmental clean-ups, tree planting campaigns, and educational workshops on sustainable practices.

Grants available

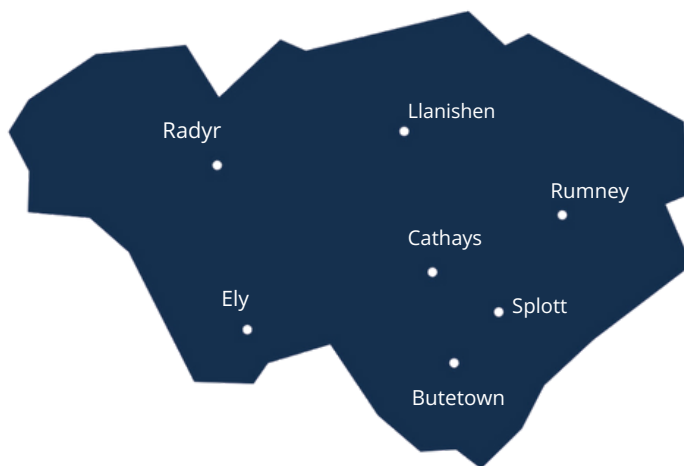
Grants for one year

- The Fund has approximately £90,000 of funding available. It is open to a mix of small and medium-sized grants and/or a single application for the full amount.
- The ability to leverage other sources of funding (e.g. matched/part funding) would be considered a plus factor.
- Partnership bids are encouraged, with the lead partner making the application.

For more information, visit www.communityfoundationwales.org.uk

Who can apply?

- Organisations based in Cardiff, with the projects being delivered in Cardiff to benefit Cardiff. Cardiff is classed as the local authority area.
- There is a preference for grassroots organisations where volunteers play a key role in organisation and project delivery.
- Partnership bids are welcomed.



How to apply?

This Fund has a two stage process:

1. Expression of Interest

Book a call to register your interest and discuss your project with a member of the Grants Team. Please note calls will be recorded with a transcript.

Purpose of the call is to understand more about your project including:

- What have you identified as the need for your project?
- What do you hope to achieve? What is going to change?
What will the lasting legacy/impact be?
- What do you want people to remember from the project?
- Budget.
- Scalability and sustainability of the project.
- Volunteer engagement.
- Partners and partnership working.

2. Full application

Between 5-10 expressions of interest will be invited to submit a full application.

After a panel review, organisations might be asked to give a face to face presentation or have an organisation visit arranged to learn more about the project.

Please note:

- The funding has to be additional to any other funding streams, not replacement.
- Grants will not be awarded retrospectively i.e. for costs incurred before receipt of our grant offer letter, and the signed terms and conditions have been returned.
- Grants are not available to support fundraising for other groups and charities.
- Grants are not available to support any political or potentially controversial activity.
- Grants must be fully spent within one year of receipt of our offer letter.
- The application must show a clear need for financial support, financial hardship or additional support needs.

The Wellbeing of Future Generations Act 2015

The Wellbeing of Future Generations (Wales) Act is about improving the social, economic, environmental and cultural well-being of Wales. It requires organisations in Wales to think about the long-term impact of their decisions, to work better with people, communities and each other, and to prevent persistent problems such as poverty, health inequalities and climate change.

We are keen to encourage organisations to think about not just the community in which they live and work, but also how their work aligns with and complements the services and activities of other groups and organisations both voluntary and statutory.

We would like you to think about how your organisation can work together with others to add value, working in partnership rather than in competition. In your application, please explain your plans for the future as well as for the present, we would like to see how groups are thinking about the long-term impact of their decision making to work with and alongside others.

